

PRESS RELEASE – FOR IMMEDIATE RELEASE

Frank Garofalo to speak at Purdue Foundry’s Software Stir on March 6th



SAN DIEGO, California – February 2018— Garofalo UX announces principal consultant Frank Garofalo has been invited to speak at the Purdue Foundry’s Software Stir on Tuesday, March 6th 8:00 AM—9:30 AM at The Anvil (320 North St, West Lafayette, IN 47906). The event is free.

The discussion topic will be focused on User Experience and Startups, with the question: “From a user perspective, is there a difference between minimal viable product and a finished product?”

About the Purdue Foundry

The Purdue Foundry (www.purduefoundry.com) exists to help Purdue students, faculty and local alumni move ideas to the marketplace more quickly. It is a place to transform innovators into entrepreneurs by providing advice on entity formation, ideation, market analysis and business model development. We are focused on helping individuals at Purdue who have business or product ideas and want to turn them into a company. The process and passion for the success of each company is driven by the entrepreneur and while the Foundry provides support, education and additional tools to help each client reach success.

About Garofalo UX

Garofalo UX (www.garofaloux.com), a professional service from Garofalo Enterprises, Inc., is a user experience (UX) strategy and creative problem-solving consulting agency helping Enterprise & StartUp Tech companies to create engaging and innovative experiences.

###