

PRESS RELEASE – FOR IMMEDIATE RELEASE

Frank Garofalo to be a Mentor/Coach at the San Diego Service Jam on March 29th-31st



SAN DIEGO, California – March 2019— Garofalo UX announces principal consultant Frank Garofalo will serve as a volunteer Mentor/Coach at the first San Diego Service Jam on March 29th thru March 31st at the NewSchool of Architecture & Design (1249 F Street, San Diego, California 92101).

As stated on the event website, “Jammers” are designers, artists, business people, mothers, community members, students, humans and citizens. They meet with one goal in mind: to create, prototype, and publish a new service in less than 48 hours. The Jam will include practitioner “flash talks” from design pioneer Don Norman and others along with tactical coaching and mentorship from practitioners and scholars of design while you “Jam” throughout the weekend! Planned in partnership with the San Diego Design Forward Alliance, and part of the Global Service Jam.

“Garofalo UX is excited to participate in this event and provide mentorship/coaching to the Jammers as they work on ideas for new services to benefit San Diego and beyond,” stated Frank Garofalo.

For details about the event, visit: www.designforwardsd.com/events/2019/3/29/inaugural-san-diego-service-jam

Purchase a ticket for the event, visit: www.eventbrite.com/e/san-diego-service-jam-2019-tickets-56592692266

About the San Diego Service Jam

Each year design thinking enthusiasts in 100+ cities worldwide participate in a weekend of using service design tools to solve community problems as part of the Global Service Jam.

Global Service Jam is a non-profit event organized by an informal network of design aficionados who all share a common passion for growing the field of service design and customer experience. They are designers, business people, community members, students, and citizens. They meet with one goal in mind: to create, prototype, and publish a new service in 48 hours.

About Garofalo UX

Garofalo UX (www.garofaloux.com), a professional service from Garofalo Enterprises, Inc., is a user experience (UX) strategy and creative problem-solving consulting agency helping Enterprise & StartUp Tech companies to create engaging and innovative experiences.

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